

HEARTLAND OF MILWAUKEE

3216 WEST HIGHLAND BOULEVARD

MILWAUKEE 53208

Phone: (414) 344-6515

Operated from 1/1 To 12/31 Days of Operation: 365

Operate in Conjunction with Hospital? No

Number of Beds Set Up and Staffed (12/31/03): 95

Total Licensed Bed Capacity (12/31/03): 95

Number of Residents on 12/31/03: 91

Ownership:

Highest Level License:

Operate in Conjunction with CBRF?

Title 18 (Medicare) Certified? Yes

Title 19 (Medicaid) Certified? Yes

Average Daily Census: 89

Corporation

Skilled

Services Provided to Non-Residents		Age, Gender, and Primary Diagnosis of Residents (12/31/03)				Length of Stay (12/31/03)		%
Home Health Care	No	Primary Diagnosis	%	Age Groups	%	Less Than 1 Year		17.6
Supp. Home Care-Personal Care	No					1 - 4 Years		38.5
Supp. Home Care-Household Services	No	Developmental Disabilities	2.2	Under 65	38.5	More Than 4 Years		23.1
Day Services	No	Mental Illness (Org./Psy)	30.8	65 - 74	23.1			----
Respite Care	No	Mental Illness (Other)	26.4	75 - 84	30.8			79.1
Adult Day Care	No	Alcohol & Other Drug Abuse	3.3	85 - 94	6.6	*****		
Adult Day Health Care	No	Para-, Quadra-, Hemiplegic	5.5	95 & Over	1.1	Full-Time Equivalent		
Congregate Meals	No	Cancer	0.0		----	Nursing Staff per 100 Residents		
Home Delivered Meals	No	Fractures	0.0		100.0	(12/31/03)		
Other Meals	No	Cardiovascular	18.7	65 & Over	61.5	-----		
Transportation	No	Cerebrovascular	4.4		-----	RNs		3.5
Referral Service	No	Diabetes	4.4	Gender	%	LPNs		15.4
Other Services	No	Respiratory	4.4		-----	Nursing Assistants,		
Provide Day Programming for		Other Medical Conditions	0.0	Male	53.8	Aides, & Orderlies		
Mentally Ill	No		----	Female	46.2			
Provide Day Programming for			100.0		----			
Developmentally Disabled	No				100.0			

Method of Reimbursement

		Medicare (Title 18)		Medicaid (Title 19)		Other		Private Pay		Family Care		Managed Care						Total Resi- dents	% Of All
Level of Care	No.	%	Per Diem (\$)	No.	%	Per Diem (\$)	No.	%	Per Diem (\$)	No.	%	Per Diem (\$)	No.	%	Per Diem (\$)	No.	%	Per Diem (\$)	
Int. Skilled Care	0	0.0	0	2	2.9	133	0	0.0	0	0	0.0	0	0	0.0	0	0	0.0	0	2
Skilled Care	14	100.0	224	59	84.3	114	0	0.0	0	0	0.0	0	5	100.0	114	2	100.0	295	80
Intermediate	---	---	---	9	12.9	95	0	0.0	0	0	0.0	0	0	0.0	0	0	0.0	0	9
Limited Care	---	---	---	0	0.0	0	0	0.0	0	0	0.0	0	0	0.0	0	0	0.0	0	0
Personal Care	---	---	---	0	0.0	0	0	0.0	0	0	0.0	0	0	0.0	0	0	0.0	0	0
Residential Care	---	---	---	0	0.0	0	0	0.0	0	0	0.0	0	0	0.0	0	0	0.0	0	0
Dev. Disabled	---	---	---	0	0.0	0	0	0.0	0	0	0.0	0	0	0.0	0	0	0.0	0	0
Traumatic Brain Inj	0	0.0	0	0	0.0	0	0	0.0	0	0	0.0	0	0	0.0	0	0	0.0	0	0
Ventilator-Dependent	0	0.0	0	0	0.0	0	0	0.0	0	0	0.0	0	0	0.0	0	0	0.0	0	0
Total	14	100.0		70	100.0		0	0.0		0	0.0		5	100.0		2	100.0		91

Admissions, Discharges, and Deaths During Reporting Period		Percent Distribution of Residents' Conditions, Services, and Activities as of 12/31/03				

Percent Admissions from:		Activities of	%	% Needing Assistance of	% Totally	Total Number of
Private Home/No Home Health	4.9	Daily Living (ADL)	Independent	One Or Two Staff	Dependent	Residents
Private Home/With Home Health	6.1	Bathing	2.2	72.5	25.3	91
Other Nursing Homes	1.2	Dressing	13.2	68.1	18.7	91
Acute Care Hospitals	73.2	Transferring	37.4	41.8	20.9	91
Psych. Hosp.-MR/DD Facilities	7.3	Toilet Use	25.3	38.5	36.3	91
Rehabilitation Hospitals	4.9	Eating	46.2	40.7	13.2	91
Other Locations	2.4	*****				
Total Number of Admissions	82	Continence	%	Special Treatments	%	
Percent Discharges To:		Indwelling Or External Catheter	9.9	Receiving Respiratory Care	2.2	
Private Home/No Home Health	31.3	Occ/Freq. Incontinent of Bladder	41.8	Receiving Tracheostomy Care	0.0	
Private Home/With Home Health	7.2	Occ/Freq. Incontinent of Bowel	42.9	Receiving Suctioning	0.0	
Other Nursing Homes	3.6			Receiving Ostomy Care	4.4	
Acute Care Hospitals	15.7	Mobility		Receiving Tube Feeding	9.9	
Psych. Hosp.-MR/DD Facilities	0.0	Physically Restrained	2.2	Receiving Mechanically Altered Diets	29.7	
Rehabilitation Hospitals	0.0					
Other Locations	13.3	Skin Care		Other Resident Characteristics		
Deaths	28.9	With Pressure Sores	8.8	Have Advance Directives	11.0	
Total Number of Discharges		With Rashes	1.1	Medications		
(Including Deaths)	83			Receiving Psychoactive Drugs	65.9	

Selected Statistics: This Facility Compared to All Similar Milwaukee Metropolitan Area Facilities & Compared to All Facilities

	This Facility %	Ownership: Proprietary Peer Group %	Ratio	Bed Size: 50-99 Peer Group %	Ratio	Licensure: Skilled Peer Group %	Ratio	All Facilities %	Ratio
Occupancy Rate: Average Daily Census/Licensed Beds	93.2	84.7	1.10	88.1	1.06	86.6	1.08	87.4	1.07
Current Residents from In-County	87.9	81.8	1.07	88.7	0.99	84.5	1.04	76.7	1.15
Admissions from In-County, Still Residing	31.7	17.7	1.80	20.6	1.54	20.3	1.56	19.6	1.61
Admissions/Average Daily Census	92.1	178.7	0.52	189.9	0.49	157.3	0.59	141.3	0.65
Discharges/Average Daily Census	93.3	180.9	0.52	189.2	0.49	159.9	0.58	142.5	0.65
Discharges To Private Residence/Average Daily Census	36.0	74.3	0.48	75.8	0.47	60.3	0.60	61.6	0.58
Residents Receiving Skilled Care	90.1	93.6	0.96	94.9	0.95	93.5	0.96	88.1	1.02
Residents Aged 65 and Older	61.5	84.8	0.73	91.0	0.68	90.8	0.68	87.8	0.70
Title 19 (Medicaid) Funded Residents	76.9	64.1	1.20	48.6	1.58	58.2	1.32	65.9	1.17
Private Pay Funded Residents	0.0	13.4	0.00	30.8	0.00	23.4	0.00	21.0	0.00
Developmentally Disabled Residents	2.2	1.1	2.04	0.4	6.13	0.8	2.60	6.5	0.34
Mentally Ill Residents	57.1	32.2	1.78	31.3	1.83	33.5	1.71	33.6	1.70
General Medical Service Residents	0.0	20.8	0.00	24.1	0.00	21.4	0.00	20.6	0.00
Impaired ADL (Mean)	49.2	51.8	0.95	48.8	1.01	51.8	0.95	49.4	1.00
Psychological Problems	65.9	59.4	1.11	61.9	1.07	60.6	1.09	57.4	1.15
Nursing Care Required (Mean)	7.0	7.4	0.95	6.8	1.03	7.3	0.96	7.3	0.96